

Kennebec Savings Bank

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Kennebec Savings Bank Promotes Holmblad to Senior Vice President

Augusta, ME – Kennebec Savings Bank President and CEO Andrew Silsby announced David Holmblad has been promoted to senior vice president and marketing director and communications officer. In his role, Holmblad oversees the Bank’s marketing, communications, and community giving areas.



Holmblad joined Kennebec Savings Bank in October 2018 as vice president and marketing director and communications officer. Prior to joining the Bank, Holmblad worked in a number of capacities for L.L. Bean and IDEXX, Inc., most recently as director of marketing/customer and sales support. Over the course of his 30-year career in marketing, Holmblad developed expertise in multi-channel marketing, strategic planning, brand management and financial analysis.

“David has quickly become a valuable member of the team at Kennebec Savings Bank,” said Silsby. “His strong background in marketing and communications has helped the Bank move forward several key initiatives, and we are pleased to provide him with even more opportunities to lead.”

“It has been a rewarding first year at the Bank,” said Holmblad. “I look forward to being a part of the Bank’s continued success into the new year.”

For more information, please contact Community Engagement Director Amanda Cooley at ACooley@KennebecSavings.Bank.

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Kennebec Savings Bank is a \$1.16 billion state-chartered community bank, part of a mutual organization, with a team of 140 employees and offices in Augusta, Farmingdale, Freeport, Waterville and Winthrop, as well as “KSB Anytime” 24-hour electronic banking centers in Augusta, Farmingdale, Freeport and Manchester. The Bank is proud that its involvement in the community as an employer, a business and as a contributor has led to many other successes besides its own. Member FDIC, Equal Housing Lender.