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**Adrienne Bennett Joining Kennebec Savings Bank as Vice President and Director of Marketing and Communications**

July 11, 2017, Augusta, ME – Andrew Silsby, President and CEO of Kennebec Savings Bank announced Tuesday that Adrienne Bennett will be joining the Bank as Vice President and Director of Marketing & Communications. Bennett, who has more than 15 years of communications experience in media and government public affairs, will begin August 7.

“We are looking forward to Adrienne’s expertise and know she will complement our team very well,” said Andrew Silsby, Kennebec Savings Bank President and CEO. “She is a highly respected communications leader throughout our local community and state. The role of public relations and social media within the banking industry is ever increasing in importance and Adrienne’s experience will help Kennebec Savings Bank to continue its strong connection with our customers and the communities we serve.”

Bennett, who currently serves as press secretary within the Office of the Governor, will remain in her position through August 2. She began working for Maine Governor Paul R. LePage in January 2011 as his primary spokesperson and since has led the development and implementation of executive branch messaging and external communication.



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“While it has been a great pleasure to serve the people of Maine in my role as press secretary, it is time to venture back into the private sector and I couldn’t be happier to join the KSB team,” said Bennett. “KSB is growing, which means it is helping more people than ever with their financial needs. Given the online and mobile banking advancements in recent years, there is considerable opportunity to connect with people in new ways that make banking easier and a better experience overall. As a premier brand in community banking, Kennebec Savings Bank is known for its customer service and I’m looking forward to contributing to its future success.”

Previous to her work at the Office of the Governor, Bennett was the Waterville bureau chief reporter from 2007 to 2011 at WABI TV5, where she held positions also as executive producer and videographer beginning in 2002. In addition to her professional career, she has also volunteered for the Sexual Assault Crisis & Support Center in Winthrop since 2005 and is a member of the Maine Domestic Violence and Abuse Commission.

Kennebec Savings Bank is a \$905 million state-chartered community bank, part of a mutual organization with a team of 122 employees and offices in Augusta, Waterville, Winthrop and Farmingdale, as well as "KSB Anytime," 24-hour electronic banking centers in Manchester, Augusta and Farmingdale, and will be opening a new Electronic Banking and Loan Center in Freeport later this month. The bank is proud to be an employer of choice that is able to share its success with its customers and the communities it serves.

Member FDIC, Equal Housing Lender. Learn more at [www.KennebecSavings.Bank](http://www.KennebecSavings.Bank).