

# Kennebec Savings Bank

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## **Kennebec Savings Bank Announces Promotion of Amanda Cooley** *Cooley Promoted to Vice President*

Augusta, ME – Kennebec Savings Bank President & CEO Andrew Silsby announced Amanda Cooley’s promotion to Vice President and Marketing & Communications Officer. In her new role, Cooley is responsible for overseeing the Bank’s marketing, communications, and community giving initiatives.

Cooley joined the Bank in 2018 as the Corporate Giving and Community Relations Coordinator. Most recently, she served as Assistant Vice President & Community Engagement Officer, in which she oversaw the Bank’s ‘Community Dividends’ program and volunteer efforts. Prior to joining Kennebec Savings Bank, Cooley held positions in marketing, event planning, and communications for Colby College and Husson University.



“Amanda’s passion for strong messaging and communication, along with her exceptional organizational skills, makes her perfect for this role,” said Silsby. “Amanda clearly understands the importance of giving back to the community after managing the Bank’s ‘Community Dividends’ program, where the Bank dedicates 10% of its income to go back to the communities it serves,” said Silsby.

“I am thrilled to take on this new role,” said Cooley. “The Bank is experiencing exciting growth, and it is rewarding to be a part of the team that is working to strengthen our brand and connect people with the excellent products and services we offer.”

For more information, please contact President & CEO Andrew Silsby at ASilsby@KennebecSavings.Bank.

**Kennebec Savings Bank** is a \$1.6 billion state-chartered community bank, part of a mutual organization, with a team of 200 employees and offices in Augusta, Farmingdale, Freeport, Waterville, Winthrop, and coming soon to Portland as well as “KSB Anytime” 24- hour electronic banking centers in Augusta, Farmingdale, Freeport and Manchester. The Bank is proud that its involvement in the community as an employer, a business and as a contributor has led to many other successes besides its own. Member FDIC, Equal Housing Lender.