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Kennebec Savings Bank Named as Official Bank of Portland Hearts of Pine Soccer Team

March 21, 2025 – Kennebec Savings Bank is proud to announce its new role as Official Bank of Portland Hearts of Pine, Maine’s first professional men’s soccer team. This partnership reflects both organizations’ deep commitment to Maine and their shared focus on growth, excellence, and making a lasting impact in the state.

Founded in 1870, Kennebec Savings Bank has built a reputation for strength, stability, and financial expertise. As a community bank with deep Maine roots, Kennebec Savings Bank combines local expertise with the financial capabilities to support organizations of all sizes—including those, like Hearts, with complex financial operations.

For Hearts, the partnership with KSB represents a critical step in building a strong foundation for success. The team is preparing for its inaugural season in USL League One this spring, playing home games at Fitzpatrick Stadium in Portland. With local roots and a growing national presence, Hearts are set to make an impact in Maine’s sports landscape.

“As a bank with a 155-year history in Maine, we know what it takes to build something that lasts,” said Andrew Silsby, President & CEO of Kennebec Savings Bank. “Hearts of Pine are an exciting addition to the state’s sports culture, and we’re proud to support their vision. We believe this partnership reflects our own commitment to innovation, progress, and investing in Maine’s future.”

Beyond the game itself, Hearts aim to unite Mainers through soccer, bringing fans together across backgrounds and communities. The team has already drawn significant enthusiasm from across the state, tapping into Maine’s passion for the sport.

“Launching a professional soccer club takes more than just passion—it takes strong partnerships and expert support,” said Gabe Hoffman-Johnson, Founder & Chief Community Officer of Hearts. “Kennebec Savings Bank understands what it takes to build something meaningful, and we’re thrilled to have them as a key part of our journey.”

As Hearts prepare to take the field at Fitzpatrick Stadium in Portland in May, Kennebec Savings Bank will serve as a trusted financial partner, helping the club navigate the business side of



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professional sports while continuing to serve the needs of customers and businesses across Maine.

“The excitement around Hearts of Pine is growing every day,” added Kevin Schohl, President of Hearts of Pine. “Having a trusted Maine-based partner like Kennebec Savings Bank makes a big difference as we establish ourselves and look ahead to our first season.”

About Kennebec Savings Bank

Kennebec Savings Bank is a \$1.76 billion state-chartered community bank and mutual organization with more than 200 employees. Founded in 1870, the Bank has grown to serve Maine residents through branches in Augusta, Farmingdale, Freeport, Portland, Waterville, and Winthrop. It offers a full range of financial services, including personal and business banking, investment management, and trust services, with a strong commitment to exceptional service, teamwork, and community support. Member FDIC, Equal Housing Lender.

About Portland Hearts of Pine

Portland Hearts of Pine is a professional soccer club that reflects the character of Maine and drives economic, community, and cultural value. The club strives to be a reflection of the diverse communities and cultures of Maine, from the Highlands to Downeast, Casco Bay to Acadia, Aroostook to the Forest City. Portland Hearts of Pine will kick off in USL League One at the historic Fitzpatrick Stadium in March 2025. To learn more about Portland Hearts of Pine, visit the club’s [website](#) and follow the club on [Instagram](#), [X \(Twitter\)](#) and [Facebook](#).