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## **Kennebec Savings Bank and Portland Hearts of Pine Launch “Saves for Youth Soccer” Initiative to Support Young Athletes Across Maine**

*April 30, 2025* – Kennebec Savings Bank and Portland Hearts of Pine today announced the launch of Saves for Youth Soccer, a new initiative that will directly support youth soccer organizations throughout the Bank’s service area.

Through the program, Kennebec Savings Bank will donate \$100 for every save made by a Hearts goalkeeper during home games this season, helping expand access to soccer opportunities for young athletes across Maine.

“As a new club, Hearts are built on the belief that sports have the power to bring people together and strengthen our communities,” said Gabe Hoffman-Johnson, Founder of Hearts. “We are thrilled to team up with Kennebec Savings Bank—an organization that shares our deep commitment to community development—to make a meaningful impact through youth soccer.”

The Saves for Youth Soccer initiative reflects Kennebec Savings Bank’s long-standing dedication to supporting the nonprofit sector, with youth sports and development consistently representing the largest area of giving through the Bank’s Community Dividends program.

“Supporting youth sports is an investment in the future of our communities,” said Andrew Silsby, President & CEO of Kennebec Savings Bank. “Sports build leadership, resilience, and teamwork—qualities that strengthen not only individual lives but entire neighborhoods. Through this initiative, we’re proud to extend new opportunities to young athletes across Maine.”

All funds raised through the program will support organizations dedicated to promoting youth soccer development within Kennebec Savings Bank’s service area.

“We’re proud to have partners like Kennebec Savings Bank who believe in using the power of sport for positive change,” added Kevin Schohl, President and Chief Business Officer of Hearts. “Together, we’re building more than just a soccer club—we’re investing in the next generation.”



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Hearts recently kicked off their inaugural season, bringing new energy and community spirit to Maine's soccer scene. As Official Bank of Portland Hearts of Pine, Kennebec Savings Bank is excited to help power both the club's growth and its impact off the field through initiatives like Saves for Youth Soccer.

For more information about the program, please contact Vice President & Marketing and Communications Officer Amanda Cooley at [acooley@kennebecsavings.bank](mailto:acooley@kennebecsavings.bank) or visit [www.kennebecsavings.bank/saves-for-youth-soccer](http://www.kennebecsavings.bank/saves-for-youth-soccer).

#### **About Kennebec Savings Bank**

Kennebec Savings Bank is a \$1.76 billion state-chartered community bank and mutual organization with more than 200 employees. Founded in 1870, the Bank has grown to serve Maine residents through branches in Augusta, Farmingdale, Freeport, Portland, Waterville, and Winthrop. It offers a full range of financial services, including personal and business banking, investment management, and trust services, with a strong commitment to exceptional service, teamwork, and community support. Member FDIC, Equal Housing Lender.

#### **About Portland Hearts of Pine**

Portland Hearts of Pine is a professional soccer club that reflects the character of Maine and drives economic, community, and cultural value. The club strives to be a reflection of the diverse communities and cultures of Maine, from the Highlands to Downeast, Casco Bay to Acadia, Aroostook to the Forest City. Portland Hearts of Pine will kick off in USL League One at the historic Fitzpatrick Stadium in March 2025. To learn more about Portland Hearts of Pine, visit the club's [website](#) and follow the club on [Instagram](#), [X \(Twitter\)](#) and [Facebook](#).