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Kennebec Savings Bank Welcomes Tommy Johnson as Community Giving & Engagement Manager

Augusta, ME – Kennebec Savings Bank is pleased to welcome Tommy Johnson as its new Community Giving & Engagement Manager. In this role, Johnson will oversee the day-to-day operations of the Bank's Community Dividends program, including charitable contributions, nonprofit partnerships, employee volunteerism, and sponsorship coordination.

Johnson brings nearly three decades of experience in public-facing roles across business development, communications, membership engagement, and event management. Most recently, he served as Vice President of Member Engagement at the Portland Regional Chamber of Commerce, where he led membership growth, sponsorship strategy, and managed a high-performing engagement team. His professional background also includes leadership roles in advertising, media sales, pharmaceuticals, and client services—all centered on building lasting, meaningful relationships.



"Tommy's community roots and relationship-first approach make him a great fit for Kennebec Savings Bank," said Andrew Silsby, President & CEO. "As our Community Dividends program has continued to grow, we have known that we needed someone who not only understands community impact, but who also reflects the Bank's deep commitment to service. We're proud to have him lead our community engagement efforts."

In 2025, Kennebec Savings Bank is expected to contribute \$1.4 million in community support to more than 300 nonprofit organizations across Maine through its Community Dividends program. Johnson will collaborate with internal teams and nonprofit partners to ensure this giving is both strategic and impactful.

The Community Giving & Engagement Manager is a newly created role, carved from responsibilities previously managed by Amanda Cooley, who continues in her leadership role as Senior Vice President &



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Chief Marketing and Communications Officer. Cooley remains actively involved in the strategic direction of the Bank's giving efforts and will work closely with Johnson to steward the Bank's philanthropic priorities.

"Tommy brings a powerful combination of heart and experience to this work," said Cooley. "He understands the importance of relationships in community giving, and I'm excited to partner with him as we continue to grow the impact of our Community Dividends program."

A dedicated community volunteer, Johnson currently serves as President and Fundraising Chair of the Falmouth High School Theater Boosters and as Capital Campaign Chair for Schoolhouse Arts Center. He also served two terms on the Falmouth Town Council, chaired the Falmouth Land Trust, and has contributed his time and leadership to a wide variety of civic and cultural organizations across southern Maine.

"I'm honored to join an institution that truly leads with purpose," said Tommy Johnson. "Kennebec Savings Bank has a long-standing reputation for giving back, and I look forward to deepening those relationships and supporting the incredible organizations that serve our communities every day."

For more information, please contact Amanda Cooley at ACooley@KennebecSavings.Bank.

Kennebec Savings Bank is a \$1.7 billion state-chartered community bank, part of a mutual organization, with a team of over 200 employees and offices in Augusta, Farmingdale, Freeport, Portland, Waterville, and Winthrop, as well as "KSB Anytime" 24-hour electronic banking centers in Augusta, Farmingdale, Freeport and Manchester. The Bank is proud that its involvement in the community as an employer, a business and as a contributor has led to many other successes besides its own. Member FDIC, Equal Housing Lender.